

What the Consumer Wished You Knew About Feng Shui™ (3 Hours)

Course Description

Feng Shui can improve your life and the lives of your clients! Are you positioned for TOTAL success on every level? What you know about *feng shui* increase your commission checks. Learn why architects, homeowners, buyers, sellers, and even Donald Trump use *feng shui* in their daily work. Find out what you can do today to make your properties more marketable. Address those international Clients' *feng shui* needs. This course will benefit all who are looking to remove clutter, increase sales, and/or have a better quality of life in general.

Learning Objectives

Upon completion of this course, participants will be able to list and identify:

- why *feng shui* has reached “cult status” in the United States and abroad
- simple *feng shui* basics to meet and exceed consumers needs
- the most common, but avoidable, *feng shui* mistakes
- ways to provide consumers with *feng shui* basics

Timed Outline: What the Consumer Wished You Knew About Feng Shui™

Time	Topic
10 Minutes	Welcome and Opening Remarks
15 Minutes	What the Consumer Wished You Knew About <i>Feng Shui</i>
15 Minutes	Feng What? What is Feng Shui and Why it Matters to Consumers
15 Minutes	Why is Feng Shui so Popular?
15 Minutes	Are You Confused? Why So Much <i>Feng Shui</i> Contradiction?
10 Minutes	What's In a Number?
15 Minutes	How Popular is <i>Feng Shui</i> in the United States?
10 Minutes	<i>Feng Shui</i> Do's and Taboos
15 Minutes	How and Why <i>Feng Shui</i> Benefits Consumers
15 Minutes	Simple <i>Feng Shui</i> Basics
15 Minutes	Using <i>Feng Shui</i> to Exceed Clients Needs
15 Minutes	The Least You Need to Know
15 Minutes	Closing Remarks
180 Minutes	Total

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Telephone: 773-404-7721 Fax: 773-913-2200

Web Site: TerryWatson.com